

The background features a stylized American flag with a digital grid overlay. The stars are bright and glowing, and the stripes are semi-transparent, creating a layered effect. The overall color palette is dominated by blue, white, and red.

LEADERNOMICS

Influencing the World, One Decision at a Time

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AF Global Strike Command
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Leadership 101:

Making quality **decisions**, especially in **tough times**

Econ 101:

The study of individual ***decisions*** amidst ***scarce*** resources / **constrained** environment (tough times)

The background of the slide is a stylized American flag. The top left corner shows a flagpole with a flag waving against a blue sky with white clouds. The rest of the image is a large, semi-transparent graphic of the flag's stars and stripes, with a grid-like pattern overlaid on it. The text is centered in the upper half of the image.

LEADERNOMICS:

Principles 1-10

The background of the slide features a stylized American flag. The stars and stripes are rendered with a digital, grid-like texture, giving it a modern, technological appearance. The colors are vibrant, with a deep blue for the stars and a bright red for the stripes. The flag is set against a light, hazy sky.

LEADERNOMICS:

Principles 1-10

1. OPPORTUNITY COST – Keep It Alive

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2. SUNK COST – Keep It Buried

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9. MONOPOLY – Break It Up or Try to Attain
10. COMPETITION – Pushing without Pushing

The background of the slide is a stylized American flag. The stars are large and bright, set against a blue sky with light clouds. The stripes are red and white, with a subtle grid pattern overlaid on them. The flag appears to be waving in the wind.

LEADERNOMICS:

Principles 11-20

11. MARG RATE OF SUB – Balance = Happiness

The background of the slide is a stylized American flag. The stars are in the upper left, and the stripes flow across the bottom. The colors are vibrant, with a blue field for the stars and red and white stripes. The flag appears to be waving in the wind.

LEADERNOMICS: Principles 11-20

11. MARG RATE OF SUB – Balance = Happiness

12. MULTIPLIER EFFECT – Bang for Your Buck

The background of the slide is a stylized, semi-transparent American flag. The stars are in the upper left, and the stripes flow across the bottom and right. The colors are slightly faded and blended into each other, creating a soft, patriotic aesthetic.

LEADERNOMICS: Principles 11-20

- 11. MARG RATE OF SUB – Balance = Happiness
- 12. MULTIPLIER EFFECT – Bang for Your Buck
- 13. ECONOMIES OF SCALE – Size Matters

The background of the slide is a stylized American flag. The stars are large and bright, set against a blue field. The stripes are red and white, flowing across the bottom half of the image. The overall effect is patriotic and dynamic.

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14. PROD POSS FRONTIER – Inside, On, Beyond

The background of the slide is a stylized, semi-transparent American flag. The stars are in the upper left, and the stripes flow across the bottom and right. The colors are muted, with a blue tint on the stars and a red tint on the stripes.

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14. PROD POSS FRONTIER – Inside, On, Beyond
15. TRAGEDY OF THE COMMONS – Ownership

The background of the slide is a stylized, semi-transparent American flag. The stars are visible in the upper left, and the stripes flow across the bottom and right. The overall color palette is dominated by blue, white, and red.

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16. EXTERNALITIES – Internalize (Social Norms)

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17. PRICE DISCRIMINATION – Max Buy-In / Talent

The background of the slide is a stylized American flag. The stars are in the upper left, and the stripes flow across the bottom and right. The colors are slightly faded and have a soft, ethereal quality.

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18. PRICE VS. VALUE – LV

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19. POS/NORM ECON – Personalize the Impersonal
20. ONE FINAL INVESTMENT – ETERNAL RTNS!

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CONGRATULATIONS!

You just completed LEADERNOMICS 101

Now, Go and Apply, Because ...
Others Have to Live w/Your Decisions