

## ASMC Graduate-Level Paper Requirements:

The body of the paper should not exceed 30 pages, 1.5 spacing, 12 point font, one-inch margins. The paper must have an Executive Summary (maximum 2 pages). The paper may be augmented with appendices or additional materials where relevant. A list of references should be attached and include all sources cited in the report, as well as any other materials you found useful in writing the paper and to which you would refer the reader for more in-depth information on the major points covered. The paper must include sections on:

1. **Defining the policy problem (with a clear statement of purpose and criteria)**
2. **Designing alternative solutions (include some cross sector /national comparisons where relevant and appropriate)**
3. **Methods for gathering data (interviews, existing survey data, new survey data, archival and secondary document analysis)**
4. **Criteria for selection of solution**
5. **Recommended solution**
6. **Implementation Plan**
7. **Strategic, economic, political implications**

### Grading:

The grading will consider the following criteria and relative weights:

<b>Quality of Review of current conditions</b>	<b>10%</b>
<b>Coverage of alternatives</b>	<b>20%</b>
<b>Quality of analysis on each alternative</b>	<b>15%</b>
<b>Quality of criteria and selection of alternative</b>	<b>15%</b>
<b>Quality of Implementation Plan</b>	<b>20%</b>
<b>Implications</b>	<b>20%</b>

**Grades: A: 90-100; B: 80-89; C: 70-79; D: 60-69; F: below 60**

### Academic Integrity Policy

Submitters are expected to abide by the academic rules and regulations established by Syracuse University. These require students to exhibit honesty in all academic endeavors. Cheating in any form is not tolerated, nor is assisting another person to cheat. The submission of any work is taken as a guarantee that the thoughts and expressions in it are the student's own except when properly credited to another. Violations of this principle include giving or receiving aid in an exam or where otherwise prohibited, fraud, plagiarism, or any other deceptive act in connection with academic work.

Plagiarism is the representation of another's words, ideas, programs, formulae, opinions, or other products of work as one's own, either overtly or by failing to attribute them to their true source" (*Syracuse University Bulletin* 2003-2004: p. 2).

It is the submitter's responsibility as a student to understand what plagiarism is and how to correctly reference documents and attribute other peoples' arguments that you

are citing. If you have any questions about what constitutes plagiarism, or how to make references in papers, see: <http://academicintegrity.syr.edu/> . See also any of the standard references on writing, such as *The Elements of Style*.

*/S/*

David B. Berg  
COL (R), USA  
Assistant Dean, Executive Education / Defense Programs  
Whitman School of Management  
Syracuse University 13244  
315-443-2898

December 3, 2010